

The logo consists of a teal speech bubble shape pointing downwards. Inside the bubble, the letters 'HIC' are written in a large, bold, white sans-serif font. Below 'HIC', the words 'HOSPITALITY', 'INDUSTRY', and 'CLUB' are stacked vertically in a smaller, white, all-caps sans-serif font.

**HIC**

**HOSPITALITY  
INDUSTRY  
CLUB**