



THE GOAL IS CLEAR

BRING BACK TOGETHER OUR LOVELY NETWORK OF TECH PARTNERS & HOTELIERS HELPING EDUCATE THE MARKET & RESTART

DANIEL@HOSPITALITYINDUSTRY.CLUB | HOSPITALITYINDUSTRY.CLUB | +49 221 988 677 6





#COCOCO CONFERENCE - KITCHEN EVENT

THE NIGHT BEFORE THE EVENT WE'LL HOST A LOVELY KITCHEN PARTY FOR ALL PARTNERS & FRIENDS (MAX 80 PPL). SPONSORING AVAILABLE.

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#COCOCOCO STAGES - 9AM TO 6PM

MAIN STAGE

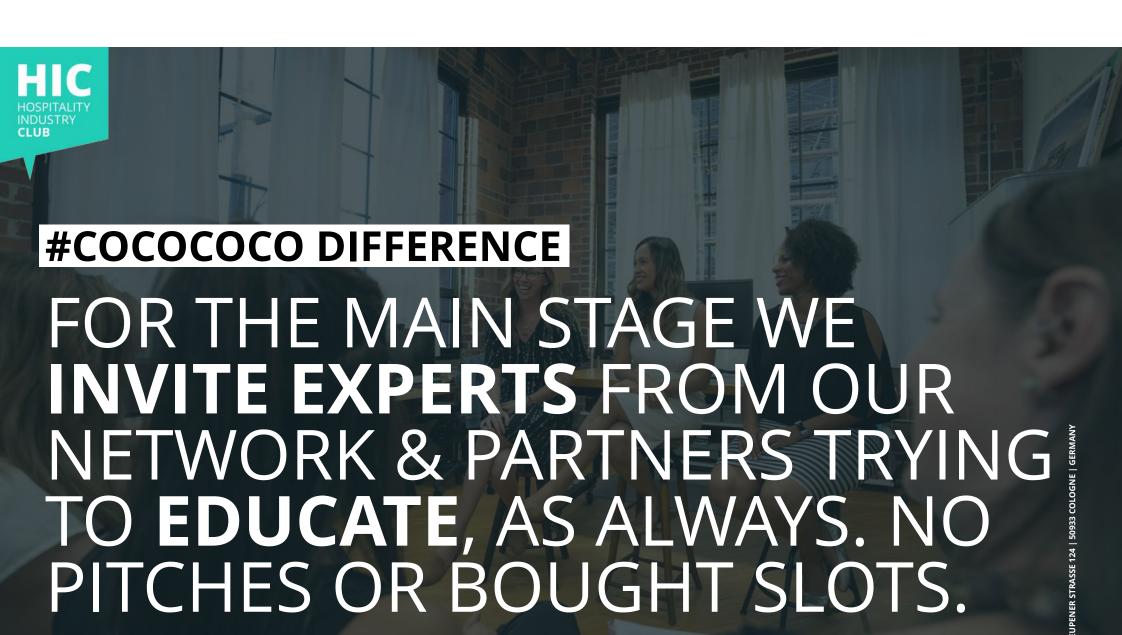
- Invitation only
- Keynotes & expert interviews
- Partner panels
- Educational content only
- Sessions from 30-60 min
- LIVE on site audience of up to 30 people possible
- LIVE unlimited online audience via platform
- On demand: all sessions recorded and available on HIC website

WORKSHOP STAGE

- Invitation & sponsoring
- Expert interviews & presentations
- Educational content only
- Sessions 30 min
- LIVE on site audience of up to 15 people
- LIVE unlimited online audience via platform
- On demand: all sessions recorded and available on HIC website

CONFERENCE HALL

- Sponsoring only
- 1:1 sessions on site in conference hall
- 1:1 sessions via our LIVE platform
- Dedicated desk with 3 chairs
- Bring your roll-up as backdrop
- No recordings





#COCOCO MAIN STAGE: POTENTIAL TOPICS

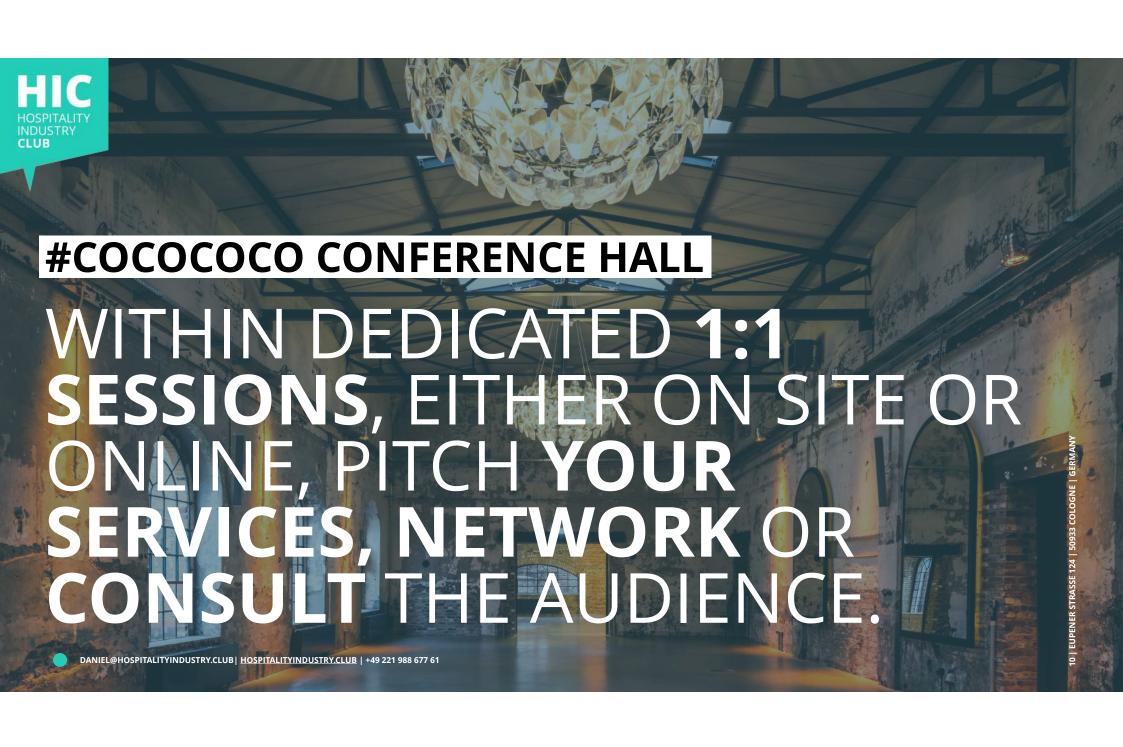
DIGITISATION OF PROCESSES, E-SOLUTIONS, INCREASING DIRECT BOOKINGS, THE RIGHT TECH STACK, FINDING TALENT, CONVERSION OPTIMISATION...



#COCOCO WORKSHOP STAGE

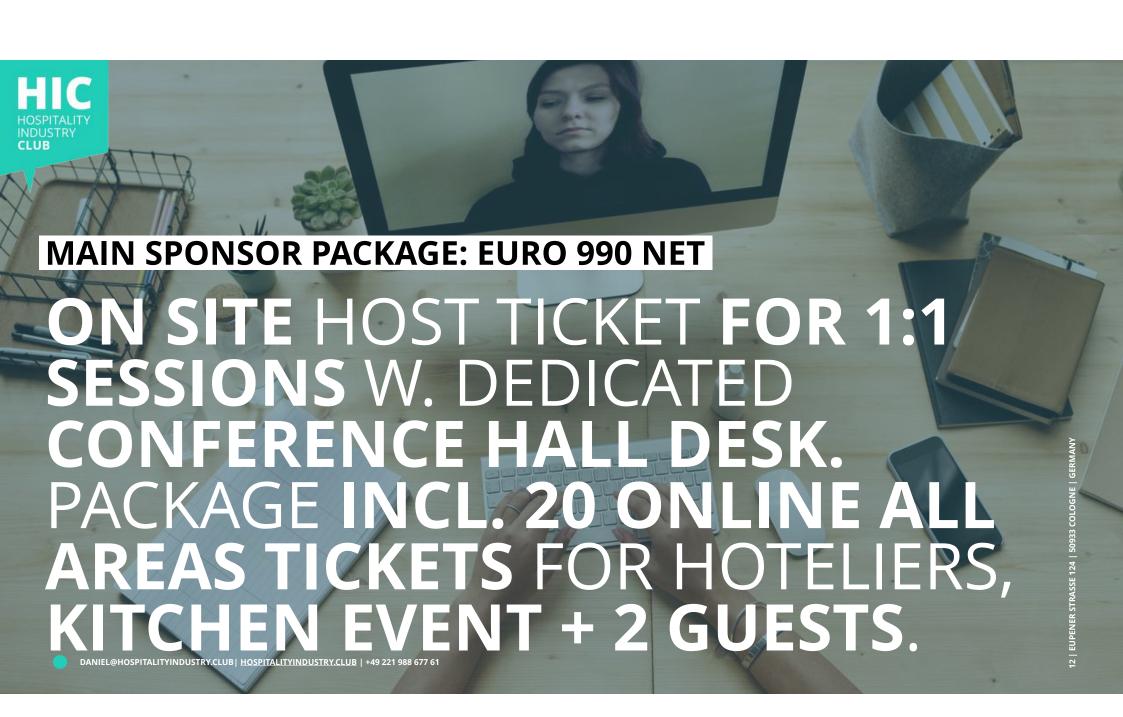
EDUCATE THE AUDIENCE ABOUT YOUR TOPIC OF EXPERTISE WITHIN A **30 MIN SESSION**, E.G. BEST CASE / PRACTICE, INTERVIEW.

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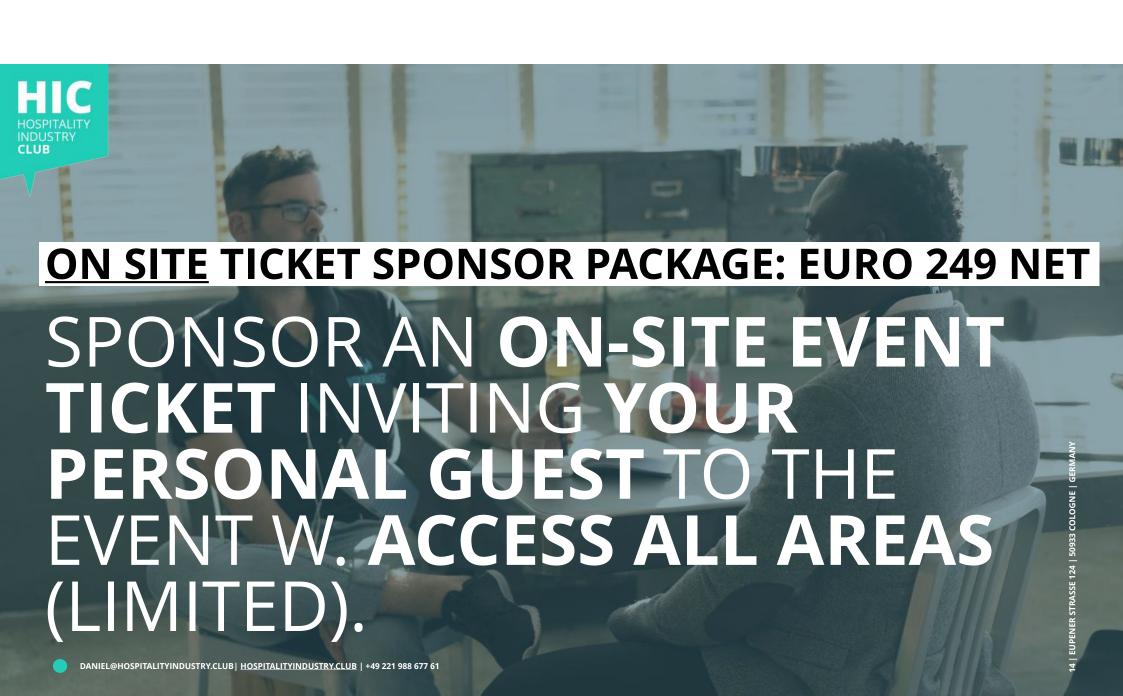
SPONSORING OPTIONS FOR OUR EVENT.





LIVE WORKSHOP SPONSOR PACKAGE: EURO 490 NET

ON SITE HOST OF A 30 MIN EDUCATIONAL WORKSHOP OR INTERVIEW EXPERT INCL. ON-DEMAND RECORDING.





ON-DEMAND WORKSHOP SPONSOR PACKAGE: EURO 99 NET

PRESENT YOUR KNOW-HOW AS HOST OF A 15-20 MIN PRE-RECORDED EDUCATIONAL WORKSHOP ON OUR LIVE & ON-DEMAND PLATFORM.



EXCLUSIVE MAIN STAGE SPONSOR PACKAGE: EURO 2.990

SPONSOR THE MAIN STAGE SESSIONS WITH YOUR BRANDING ON THE BACKDROP OF THE STAGE AND BE MENTIONED AT THE BEGINNING OF EACH SESSION: THIS PANEL IS PRESENTED BY...YOU! INCL. PREFERRED LISTING IN NEWSLETTER, SOCIAL MEDIA & WEBSITE COMMUNICATION

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16 | EUPENER STRASSE 124 | 50933 COLOGNE | GERMA



EXCLUSIVE KITCHEN SPONSOR PACKAGE: EURO 2.990

SPONSOR OUR LOVELY KITCHEN GET-TOGETHER THE EVENING BEFORE THE CONFERENCE WITH UP TO 80 PEOPLE ATTENDING & INVITE UP TO 20 GUESTS YOURSELF. PREFERRED LISTING IN NEWSLETTER, SOCIAL MEDIA & WEBSITE COMMUNICATION



#COCOCOCO THRILLS OVERVIEW

KITCHEN EVENT | OCT 13TH

- Invitation only
- · Limited at 80 people
- Free access to all sponsors + 2 guests
- Free dinner buffet in food truck style
- Coffee & tea specialties
- Softdrinks
- Red / white wine, Cremant de Bouvet, Sion Kölsch

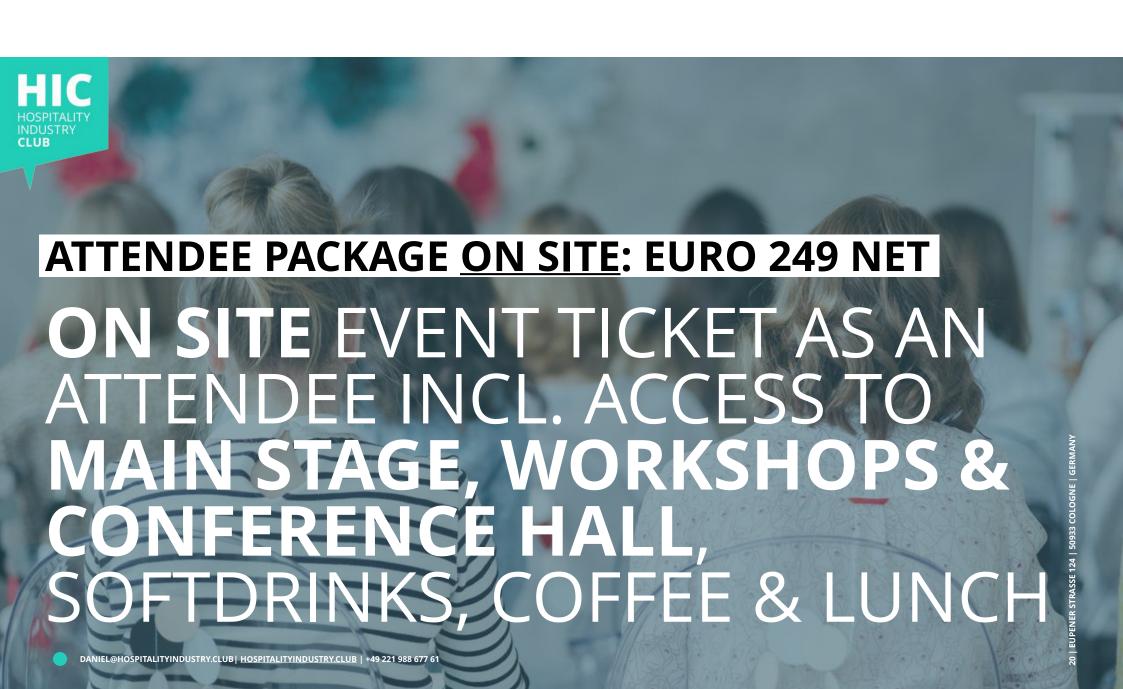
CONFERENCE | OCT 14TH

- Free access to all sponsors
- Guests with entry tickets only
- · Limited at 80 people
- Welcome snacks in the morning
- Coffee break cakes
- Free lunch buffet
- Coffee & tea specialties
- Softdrinks
- Red / white wine, Cremant de Bouvet, Sion Kölsch

SERVICES | OCT 13TH/14TH

- Free WiFi for all partners on conference day provided by NetCologne
- Free parking on the street next to the venue
- Preferred rate for all partners at The New Yorker Hotel (200 meters from location)
- Good weather: outside lounge area

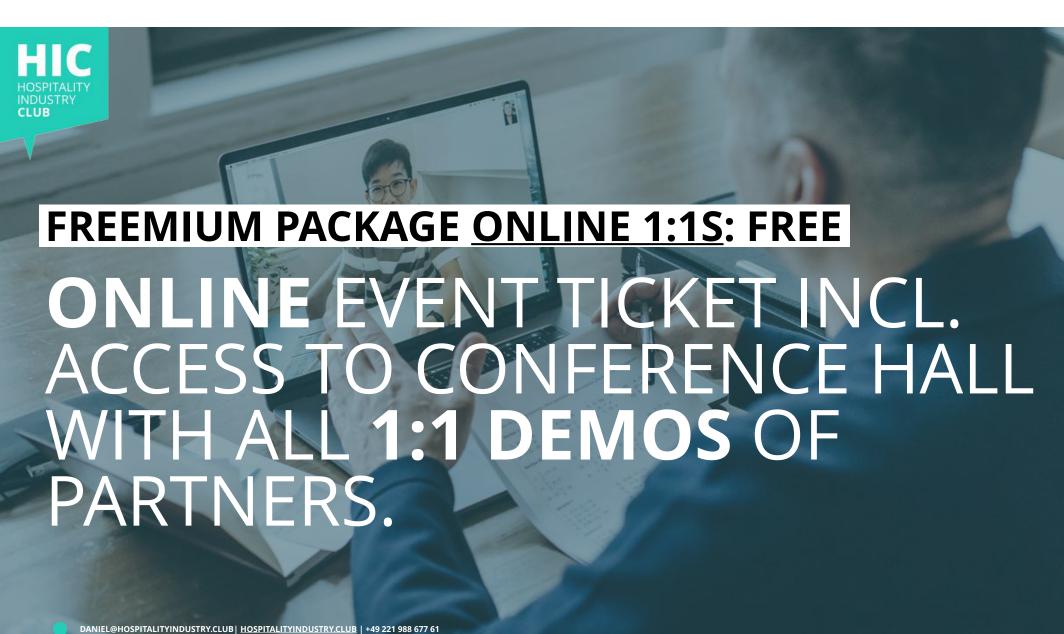






ATTENDEE PACKAGE ONLINE ALL AREAS: EURO 79 NET

ONLINE EVENT TICKET INCL. LIVE BROADCAST OF PANELS, WORKSHOPS, 1:1 DEMOS & RECORDINGS OF ALL SESSIONS, HANDOUTS OF PARTNERS



2 | EUPENER STRASSE 124 | 50933 COLOGNE | GERM



#COCOCOCO

WE'RE BACK WRITING A NEW CHAPTER, TOGETHER.

